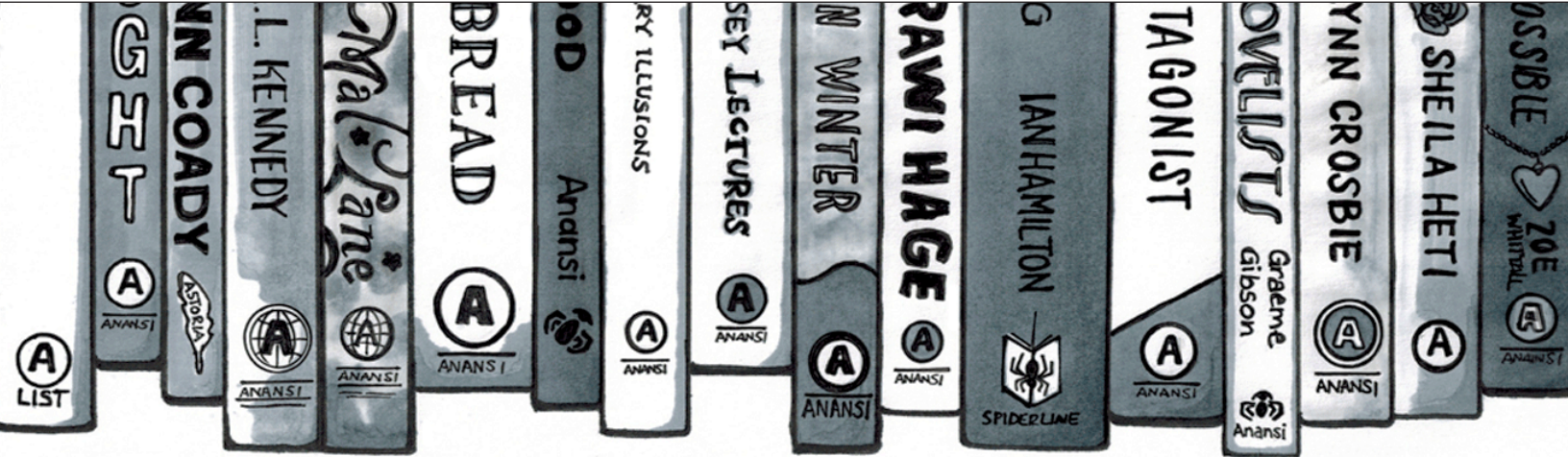


# ANANSI 50<sup>TH</sup> ANNIVERSARY LOGO

## DESIGN BRIEF



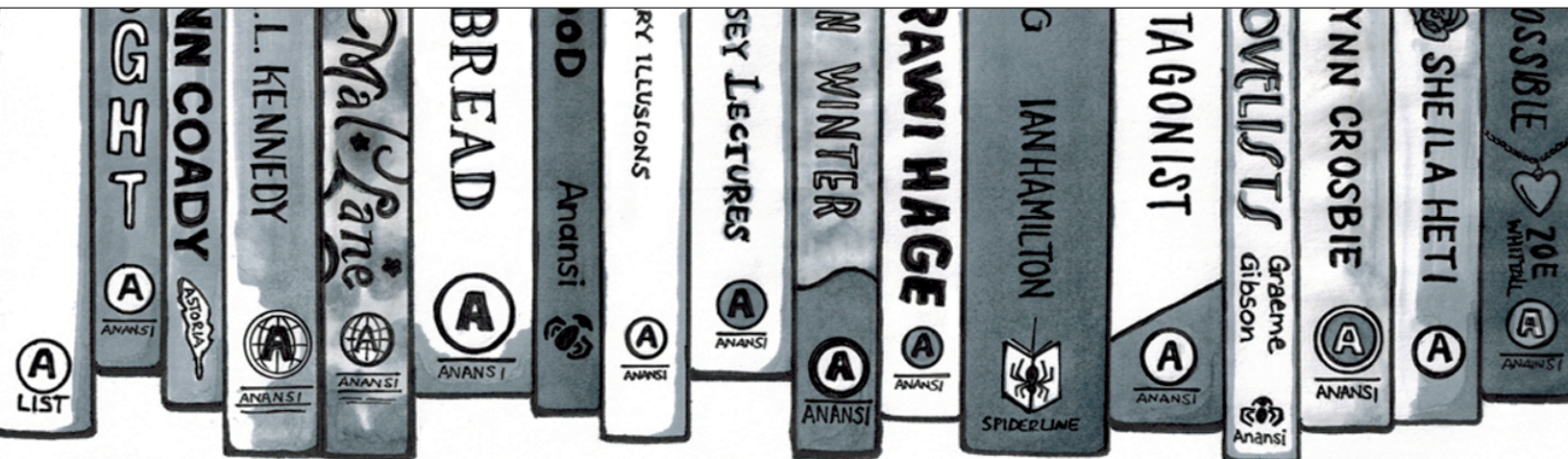
# HOUSE OF ANANSI PUBLISHES VERY GOOD BOOKS

## ABOUT ANANSI

In 1967 Dennis Lee and David Godfrey, two young men and graduates of the University of Toronto, hatched the idea of founding a publishing house with a mandate to publish Canadian-authored works that challenged the status quo. With \$2,500 from the Canada Council for the Arts, they printed their first four titles by Dennis Lee, David Godfrey, George Jonas, and Margaret Atwood. They called this new enterprise The House of Anansi Press after the storytelling trickster and spider-god of West African folktales.

From these humble beginnings Anansi has grown into a world-class publisher and one of the biggest independent presses in Canada. Over the years we have gone on to publish writers who are synonymous with all that is great in Canadian Literature, including Michael Ondaatje, Roch Carrier, Lisa Moore, Rawi Hage, Patrick deWitt, Lynn Coady, and Zoe Whittall to name just a few.

2017 will mark the 50th anniversary of the founding of House of Anansi Press. We are celebrating this landmark with events, limited-production merchandise, and special publishing projects throughout the year. We are seeking a 50th Anniversary logo for use on banners, tote bags, t-shirts, promotional materials and book spines. For more information about the anniversary, please visit [www.anansi50.com](http://www.anansi50.com).



# HOUSE OF ANANSI TURNS 50

## ABOUT ANANSI

### THE PROJECT

2017 will mark the 50th anniversary of the founding of House of Anansi Press. We are celebrating this landmark with events, limited-production merchandise, and special publishing projects throughout the year. We are seeking a 50th Anniversary logo for use on banners, tote bags, t-shirts, promotional materials and book spines. For more information about the anniversary, please visit [www.anansi50.com](http://www.anansi50.com).

### PORTFOLIO SUBMISSION GUIDELINES

Please send a link to your portfolio website or a dropbox link to a portfolio PDF to [neil@anansi.ca](mailto:neil@anansi.ca). Include a few sentences about yourself and your interest in designing the Anansi 50th Anniversary logo in the body of your email.

*Please note:* This is **not** a logo contest. We are just looking for portfolios at this time, which will be reviewed by Anansi's art department, and from there we will reach out to those we would like to work with for next steps.

### PORTFOLIO SUBMISSION DEADLINE

October 11, 2016, 5pm EST

### COMPENSATION

The designer we work with will receive C\$1,000 + a collection of Anansi titles

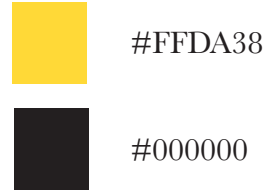
### STUDENTS

Since 1967 when we published Margaret Atwood's first book of poetry, to present day as we celebrate Katherine Vermette's debut novel *The Break*, Anansi's publishing list has been fundamentally shaped by our mandate to showcase new Canadian talent. In this spirit, students and graphic designers who are beginning their careers should feel emboldened to submit their portfolios for consideration.



# VISUAL REFERENCE

CURRENT LOGO AND SELECT IMPRINT LOGOS



ANANSI

JoannaMT-SemiBold

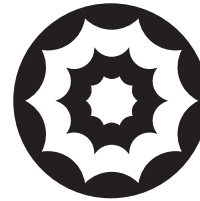
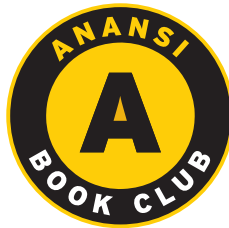
ANANSI



GROUNDWOOD



AMBROSIA



ARACHNIDE



ANANSI  
INTERNATIONAL





# NOTES

## ABOUT ANANSI

We are grateful for all submissions, but only candidates under consideration will be contacted.

For any additional inquiries, or to learn more about House of Anansi, please email [neil@anansi.ca](mailto:neil@anansi.ca).

